



**Board of Directors Meeting Minutes**  
**Wednesday, April 16, 2025**  
**Louisiana Children's Museum**  
**15 Henry Thomas Dr | New Orleans, LA 70124 | 4:00 pm**

**Board Members Present**

Board Chair Lloyd Dennis  
Vice Chair Angie Simon  
Treasurer Susan Brennan  
Dow Edwards

**Board Members Absent**

Demond Melancon  
Council Member Leslie Harris  
Council Member Freddie King III

**NOTCF Staff Present:**

Lisa Alexis (CEO/President), Tiffany Jackson (CFO/Deputy Director), Klerave Stinson (Senior Program Director), Janna Jackson (Senior Accountant), Rosalyn Sanders (Grants Manager), Abbey Caruso (Content Coordinator), Catherine Woodfox (Community Coordinator), Kissie Matthews (Office Manager).

**Chairman Dennis** called the meeting to order at 4:12 pm.

**Chairman Dennis** called for the motion to approve the December 4, 2024, Board of Directors meeting minutes. **Board Member Dow Edwards** motioned to accept; **Vice Chair Angie Simon** seconded the motion. The motion was unanimously passed.

**Chairman Dennis** gave the Chairman's Report. He spoke about the parking spaces for the musicians during the French Quarter Fest.

**CFO/Deputy Director Tiffany Jackson** reported on the 2024 finance report. She discussed hotel occupancy taxes for 2023 and 2024, total dedicated



expenditures, total major events support, total marketing expenditures, total cultural economy programming, total administrative expenditures, and total expenditures for 2024. **Chairman Dennis** mentioned we can withdraw more money from the reserves to allocate to grants next year. **Board Member Dow Edwards** had a question about why NOTCF budgeted more for grants this year but spent less than what was budgeted. **CFO/Deputy Director Tiffany Jackson** stated that NOTCF achieved our goal of awarding 500 grants, but the amounts awarded were less than budgeted. Some applications fell short of meeting the requirements necessary to receive a full score on the matrix. The January 2025 hotel occupancy was 52% lower than in January 2024 due to the terrorist attack and the snowstorm. **Chairman Dennis** requested a motion to approve the Finance Report. **Treasurer Susan Brennan** motioned to approve the recommended grant awards, and **Board Member Dow Edwards** seconded the motion. The motion was unanimously passed.

**Grants Manager Rosalyn Sanders** provided the grant program update through April 4<sup>th</sup>. Since its inception, 1800 grants have been awarded, totaling 15.7 million dollars. **Chairman Dennis** moved to the Grant Review Committee recommendations. **Treasurer Susan Brennan** recommended approval of the list of grant recipients on the spreadsheet. **Board Member Dow Edwards** motioned to accept; **Vice Chair Angie Simon** seconded the motion. The motion was unanimously passed.

**Senior Program Director Klervae Stinson** presented the Performance Report, which included sponsorship and awards from January to April.

**Board Member Dow Edwards** spoke on the Cultural Working Group project and the new Cultural Information System. He stated that we have selected a technical provider to help create the CIS and are finalizing the agreement. **Chairman Dennis** briefly spoke about the importance of the creation of the CIS.



**Chairman Dennis** thanked the Grants Review Committee for their work reviewing the grants.

**CEO/President Lisa Alexis** provided the President's Report, which included introducing new staff members, reintroducing old staff members, promotions, and accolades. The report also included the 2024 Annual Report and local and international partnerships.

**CEO/President Lisa Alexis** announced the next board meeting that will take place on May 14, 2025.

Members of the public shared their thoughts on how impactful NOTCF has been for their programs.

**Board Member Dow Edwards** motioned to adjourn the meeting; **Vice Chair Angie Simon** seconded the motion. The motion was unanimously passed. The Board of Directors Meeting was adjourned at 5:00 pm.