



FOR IMMEDIATE RELEASE

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NEW ORLEANS TOURISM AND CULTURAL FUND ANNOUNCES SECOND ANNUAL 'HONORS GALA' HONOREES

NEW ORLEANS, LA - The New Orleans Tourism and Cultural Fund (NOTCF), is pleased to announce the recipients of the <u>Second Annual NOTCF Honors Gala</u> awards:

2024 Lifetime Achievement - Germaine Bazzle

2024 Emerging Artist - Nathaniel Cameron Jr.

2024 Established Artists:

Culinary Arts - Linda Green

Design - Nik Richard

Entertainment - Big Chief Shaka Zulu

Literary Arts and Humanities - Megan Braden-Perry

Preservation - Herreast Harrison

Visual Arts and Crafts - Brandan "BMIKE" Odums

The honorees will be presented with awards designed by visual artist, Sheleen Jones during a special presentation at the Gala on Saturday, January 13, 2024, at The Sugar Mill. The NOTCF Honors Gala Awards follow a five-tiered selection process, with multiple rounds of credible candidates. The nominations were submitted via a public call where community residents nominated individuals in the six sectors that NOTCF supports. Qualifying nominations are then presented to the selection committee and winners are chosen anonymously.

2024 Selection Committee:

Tod Smith, WWL TV Jay Cicero, Greater New Orleans Sports Foundation Emily Madero, French Quarter Festivals, Inc William Andrews, Ogden Museum Arthur Rogers, Arthur Rogers Gallery Hakeem Holmes, Essence Festival of Culture

Asali Ecclesiastes, Ashè Cultural Arts Center Diana Holmes, JP Morgan Chase Dr. Jarrett Johnson, Money Wasters Social Aid and Pleasure Club Cheryl Landrieu, New Orleans Book Festival Queen Tahj Williams, Golden Eagles Tribe Gerald Duhon, New Orleans Culinary Hospitality Institute

Sabrina Short, NOLAvate

"Culture is a reflection of our community. It is vital to the growth and economic progress of the city of New Orleans. In a world where globalization is making it increasingly difficult for culture to survive, NOTCF will continue to prioritize our city's people and their contributions as a world influencer," says NOTCF President and CEO, Lisa D. Alexis.

For more information on Gala tickets and sponsorship, visit NOTCF.com.

NOTCF is the resource to elevate cultural artists and programs for sustainable economic growth and impact. For more information, visit <u>notcf.com</u> or call 504-381-5740.

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